

Dania Beach Signal Box Artists Reception

Planning Meeting

April 13, 2014

10 a.m.

CRA – Jeremy Earle, Dan Murphy, Kathleen Weekes

CAC – Kim Ford, Joan Gringer; Henriette Arnold

Event: Honoring the "Signal Box 7"
Date: May _____, 2014
Time: 6:30 pm – 8:30 pm
Location: City Hall Atrium

Purpose: **Recognition** of the seven artists whose art adorn eight signal boxes in DB +2 others?
Create demand for signal box art (profits shared with artists)
Transform City Hall Atrium into exhibit space for local art
Introduce interest in additional signal box art; RFP to come

Secondary: Appreciation of Arts & Seafood sponsors
Promote sales of Arts & Seafood tee shirts, posters

Reception: *simple but elegant*

- **Occasion** by CRA Director (and appreciation of Arts & Seafood 2014 sponsors)
- **Welcome** by Mayor
- *CAC Overview and Intro of the "Signal Box 7"*
- **Meet and Greet** the Artists (*including Arts & Seafood 2014 artist*):
 - ~ Print of Original Art framed on Easels (with photo of artist and signal box)
\$ _____
 - ~ Posters available for purchase
\$ _____
- **Silent Bid** of Framed Art (minimal bid of \$ _____; profit shared with artist)
- **Closing Announcement:** Art Exhibit of Prints in City Hall Atrium, *beginning* _____

- *Ambiance:*
 - ~ Refreshments: _____ \$ _____
 - ~ Music: _____ \$ _____

Other details: _____

